

Let Us Help You Connect with Your Membership and Community through:

- Strategic Planning
- Brand Building
- Website and Social Media
- Collateral Materials

Who is Genesis Creative Marketing?

We are simply a small company of two people dedicated to working with organizations and people who are committed to their cause. We work with organizations that want to increase funding and maximize involvement by improving the connection with its members and community.

We love doing this because of what we believe:

- We firmly believe that today is a great day to make a commitment to the future.
- We believe to make difference tomorrow you have to make a difference today
- We believe the difference we make is measurable and will impact the potential for your organization.
- And we believe unlocking that potential will create the opportunities your organization is looking for.

With each and every nonprofit or church is an incredible story of purpose and of people. What that story is and how it will get told is exactly what we can do to help your group. Finding ways to tell that story, to discover how to communicate it and then identifying the avenues to communicate it are all the tools we bring along.

We are a service driven marketing firm dedicated to helping organizations tell their unique story with the right tools to the right audience.

We believe perception is reality.

Read more....



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What is Marketing?



First, let's define marketing. For us, marketing is anything and everything that shapes how people perceive your

organization. Why is this so important? Because in everything there is perception and there is reality. And in marketing, perception is reality and there are so many things about your nonprofit or church that shape that perception.

But, isn't marketing simply selling everything about us? Nope. Marketing is perception. Selling is all about the relationships. Members will discover you with your marketing, and they will stay with you because of the relationship.

Read more...

Maximize Efficiency
Increase Funding
Grow Your Membership
Enhance Your Mission

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We understand your organization is built around its core values.

We work to develop your unique story to capture your identity and help you focus on a long-term relationship with your membership, potential members and your community. This ultimately allows you to be quickly recognized, grow your membership and increase your funding.

We help to educate and motivate you to connect and communicate with your members

And....we generate energy and fun!



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We start each and every project with a **FREE, NO-OBLIGATION EVALUATION**. We will talk a little and listen a lot. Then we'll give you our opinions. From there you can determine what you want your project to be.

So...You're thinking, this all sounds good, but how much is it going to cost? That will depend on so many factors, but here is our commitment: "We will use our passion, skills and energy to help you achieve success by getting the absolute most out of every dollar you invest."

Contact us and let's begin.



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